

# University of Pretoria Yearbook 2022

## Integrated research design 805 (GIG 805)

<b>Qualification</b>	Postgraduate
<b>Faculty</b>	<a href="#">Gordon Institute of Business Science</a>
<b>Module credits</b>	30.00
<b>NQF Level</b>	09
<b>Programmes</b>	<a href="#">MPhil with specialisation in Evidence-based Management</a>
<b>Prerequisites</b>	No prerequisites.
<b>Contact time</b>	24 contact hours
<b>Language of tuition</b>	Module is presented in English
<b>Department</b>	Gordon Institute of Business Science
<b>Period of presentation</b>	Semester 1 or Semester 2

### Module content

This module aims to help students apply the principles of evidence-based management in an integrative way to the business challenge they have identified. This requires demonstrating how business challenges are better understood with the use of theory or models, measurement concepts and methods, qualitative and/or quantitative modes of observation, identifying causes, the logic of control variables, and the design of experiments and quasi-experiments. Students will also be required to communicate these complex ideas in a language that is deemed credible by scholars, but nonetheless accessible to business audiences.

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